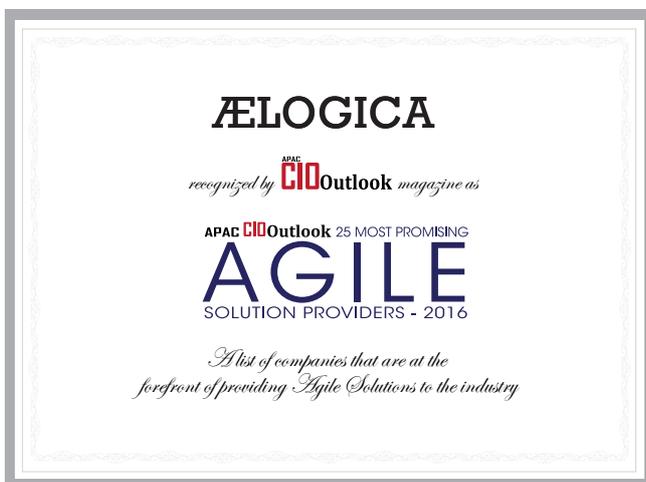# 25 Most Promising Agile Solution Providers 2016

Going by Standish Group's famous CHAOS Report of 2000, 25 percent of all projects fail outright due to ineffective software deployments. The report also pointed out how crucial management of projects is for businesses to reach its pre-set objectives. Adapting to any project management software comes handy here. Today, there exist innumerable project management software following different methodologies. However, each development methodology is unique in itself, with its own strength and limitations.

As one of the leading methodologies, Agile software development provides continuous feedback and support to the teams during every phase of the product development cycle. Agile practices encourage transparency and visibility—the crucial aspects of any project. Agile provides multiple opportunities to every stakeholder before, during, and after each project cycle. It enhances the stakeholders understanding of the product deeper and allows them to deliver higher quality product. The iterative nature of Agile methodologies encourages check at every step while enabling benefits to be realised early on in the product development cycle. The advantages such as increased speed to market, transparency, high quality, visibility, cost effectiveness and customer satisfaction further encourages corporate IT's to deploy agile software.

Given how integral agile software development has become in successful project execution, enterprises must tread cautiously when selecting an Agile consultant. The editorial team at APAC CIOoutlook has critically evaluated a slew of service providers and handpicked 25 vendors on the basis of their technical expertise as well as their business understanding prowess. This particular issue of APAC CIOoutlook unveils some of these organizations that have been able to deliver phenomenal results year-after-year by joining forces with their clients.

ÆLOGICA

recognized by APAC CIOOutlook magazine as

APAC CIOOutlook 25 MOST PROMISING

AGILE
SOLUTION PROVIDERS - 2016

A list of companies that are at the forefront of providing Agile Solutions to the industry

Company:

ÆLOGICA

Key Person:

Steven Talcott Smith, CEO

Description:

A company strengthening the Agile development sector with quality services and products

Website:

aelogica.com

AGILE

ÆLOGICA:
Rendering Quality Agile Development Services

According to the American venture capitalist, Marc Andreesen, "Software is eating the world." Every business must contend with changes wrought by software – both automation and cost efficiencies, as well as new connected business models and upstart market entrants. Various technologies provide the utensils for this feast. The Agile methodology shows us how to use them. Agile has seen growing adoption in enterprises responding to the unique challenges and opportunities provided by this new enviornment.

In 2007, the growing demand for this methodology caught the attention of Steven Talcott Smith who founded a consulting business in Florida, USA focusing on agile development utilizing the Ruby on Rails web application framework. Steven organised, sponsored and managed a local Ruby meet-up for three years to enhance and expand the community. In 2010, he reincorporated the business as ÆLOGICA and relocated to Manila, Philippines to set up ÆLOGICA's state of the art agile software development facility, and to target a global clientele. "ÆLOGICA evokes logic and beauty. A pragmatic pursuit of these two in software development results in functional and elegant solutions while serving both customers' and users' interests," says Steven.

ÆLOGICA's success has been fueled by its clients' need for proficient software developers experienced with the agile, test-driven and quality-focused methodology practiced at ÆLOGICA. As a critical partner relied upon by clients, the company often works on developing integrations between its customer's core applications and external data or service partners. ÆLOGICA and its clients believe that integration with external services is of critical strategic importance - it helps clients to deliver more value and build a defensive moat around their business. Along with integrations, ÆLOGICA is often called upon to perform a refresh/reskin or other kind of substantial upgrade of a large

Steven Talcott Smith, CEO

> ÆLOGICA has launched closinghelper.com using the appexpress.io platform to improve skills in ecommerce, marketing, product management and user experience design

customer application. The company also works on refactoring and reengineering for long-term sustainability and cost effectiveness. "We have great insights into the processes of developing applications rapidly with an eye toward long term sustainability and total cost of ownership," Steven adds. ÆLOGICA has launched niche products and services such as closinghelper.com using the appexpress.io platform to improve its skills in ecommerce, marketing, product management and user experience design.

Most companies face difficulties pertaining to sourcing qualified engineers adept at agile development. "Automating processes or 'disrupting' the industry through innovation or attracting new customers by leveraging modern software platforms, specifically web and mobile applications and the 'Internet of Things' requires real talent," Steven expounds. There are a large number of solution providers working on agile projects but few can reliably bring about positive outcomes, especially over the long run. ÆLOGICA's team strength has that efficiency to obtain quality results and sustain for a long time. It focuses on hiring passionate, professional software developers who aspire to improve the quality of their skills. The company also encourages their professional growth by providing an environment tailored to effective work. Furthermore, Steven's book "Level Up" guides them with applicable techniques to enhance their talent. The company is presently keen on launching its appexpress.io platform along with other major new services for its clients. This will allow ÆLOGICA to address opportunities in new markets around Asia-Pacific and globally while the company aims to become a major player in the field of agile development. ACO